

*1000 Years Ago,
Leif Ericson
Set Sail and Discovered
a Magnificent New World*



American Coin



Icelandic Coin



*An ancient historic event, commemorated
by a modern historic event.*

To commemorate the anniversary of his remarkable achievement, the United States Mint is proud to announce the first ever jointly released coin set, The Leif Ericson Millennium Commemorative Coins. Two beautifully detailed coins, designed respectively by the United States and The Republic of Iceland, minted by the United States Mint.

The Vikings - bold and proud, imbued with the spirit of adventure. From the ancient Icelandic sagas comes the tale of Leif Ericson, son of Eric the Red. Blown off course on a voyage from Norway to Greenland, he discovered a rich and fertile new land. The year was 1000 a.d. The land was the New World. Today, 1000 years later, you can commemorate his achievement through your acquisition of these historic jointly released coins.



*The first ever international
two-coin commemorative coin set*

The U.S. coin is legal tender and displays an heroic portrait of the intrepid explorer on the obverse; on the reverse, a depiction of his Viking ship under full sail. The obverse of the Icelandic coin, legal tender in The Republic of Iceland, features an image of Stirling Calder's famous sculpture of Leif Ericson, presented to Iceland by the U.S. in 1930; the reverse depicts the eagle, the dragon, the bull and the giant from the Icelandic Coat of Arms.



American



Icelandic



WHITE HOUSE
MILLENNIUM COUNCIL



The first two coin silver set of the millennium

Both coins are struck from 26.73 grams of 90% silver and come packaged in a handsome satin-lined presentation case with a certificate of authenticity signed by the Director of the U.S. Mint and the Governors of the Central Bank of Iceland.

Act now as demand is sure to be high

Desirable for their distinctive beauty alone, the unique U.S.-Icelandic joint minting makes this historic coin set a must-have for serious coin collectors. But this unique offering is certain to appeal to more than just numismatists. History buffs and Viking enthusiasts are sure to be avidly interested as well. For a limited time, you can take advantage of a special pre-issue price. This first jointly issued U.S. Mint and Republic of Iceland commemorative set containing two Proof Silver Coins is normally priced at \$68.00. But if you order before August 4th, 2000, it can be yours for only \$63.00.

So capture the adventure of the Viking sagas by ordering your Leif Ericson Millennium Commemorative coins today. A historic joint issue like this may only come along once in a millennium.

*Imagine 1000 years of history,
added to your collection.*

Unique in the annals of numismatics, the United States Mint is proud to present the first legal tender commemorative silver coins jointly released by the United States Mint and the Republic of Iceland. In recognition of this valiant Nordic explorer, each coin is intricately detailed with exquisitely crafted relief elements.



Order today and receive special pre-issue pricing

A percentage of the purchase price of your Leif Ericson Commemorative Silver Coins will be paid to the Leifur Eiríksson Foundation for the purpose of funding student exchanges between students in the U.S. and Iceland.

How to order - Please fill out the enclosed Order Card and place it with your remittance in the return envelope. Coins may be delivered in multiple shipments. Be sure to read the back of your Order Card for special ordering requirements. If you have a question about your order, please contact: Customer Care Center, United States Mint, 10003 Derekwood Lane, Lanham, MD 20706-2255; telephone (202)283-COIN.

AMERICAN		ICELANDIC	TWO-COIN SET	
One Dollar Proof Silver	One Dollar Uncirculated Silver	1000 Krónur Proof Silver	American One Dollar Proof Silver	Icelandic 1000 Krónur Proof Silver
Mint Mark: Philadelphia		Mint Mark: (none)	Mint Mark: Philadelphia	Mint Mark: (none)
Weight: 26.73 grams		Weight: 26.73 grams	Weight: 26.73 grams	Weight: 26.73 grams
Diameter: 38.10 mm +/- 0.08mm		Diameter: 38.10 mm +/- 0.08mm	Diameter: 38.10 mm +/- 0.08mm	Diameter: 38.10 mm +/- 0.08mm
Composition: 90% Silver 10% Alloy		Composition: 90% Silver 10% Alloy	Composition: 90% Silver 10% Alloy	Composition: 90% Silver 10% Alloy
Mintage Limit: 500,000		Mintage Limit: 150,000		

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DEPARTMENT OF THE TREASURY

UNITED STATES MINT

WASHINGTON, DC 20220

Dear Collector:

I am proud to introduce a unique event in the history of coin collecting. The first ever jointly issued domestic and international silver commemorative coin release. An historic offering to celebrate a truly historic occasion – the Millennium Celebration of Leif Ericson's discovery of the New World.

Two magnificent coins, designed respectively by the U.S. Mint and the Republic of Iceland, minted by the United States Mint.

If you're not familiar with the saga of Leif Ericson, let me tell you a bit about this achievement. The son of an explorer – Eric the Red – Leif Ericson set sail 1000 years ago on a voyage from Norway to Greenland. Along the route, his small wooden ship was blown off course by fierce storms. Thanks to his expert seamanship, he was able to reach the shores of a never-before-explored land – the New World. And so began a new millennium in the history of civilization.

Now you can join the United States Mint and Republic of Iceland in the millennium celebration of a brave man, an indomitable spirit, and an historic discovery. Just as Leif Ericson was the first to discover the New World in the year 1000, you can be among the first in the year 2000 to collect this uniquely minted coin set.

The proof and uncirculated coins are exquisitely detailed and beautifully crafted. Each has a different heroic relief portrait of Leif Ericson on the obverse. The U.S. reverse features a Viking ship under full sail as it approaches the shores of the New World. The reverse of the Icelandic coin captures four legendary Norse symbols – the eagle, the dragon, the bull and a giant taken from the Icelandic Coat of Arms. Each coin on its own is a piece which any collector would be proud to own. But together, thanks to their unique minting history, the Leif Ericson Commemorative coins are a must-have double collectible.

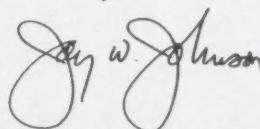
Thanks to a number of very important and highly publicized exhibits commemorating this millennium celebration, these coins are sure to be in high demand. Not just by numismatists like you, but by history buffs, Viking enthusiasts and Leif Ericson memorabilia collectors as well. Availability of these commemorative coins will be limited, and will not be minted after the year 2000.

I urge you to respond to this historic offering today. Delay can mean disappointment; remember, never before has there been a jointly released domestic and international commemorative coin set by the U.S. Mint. This will surely make the Leif Ericson Commemorative Coins an important acquisition for serious collectors – people who understand the historic nature of both the millennial event and this unique offering.

One final note...

The Leif Ericson Commemorative Coin Set is the culmination of the expertise, artistry and cooperation between the U.S. and one of its most valued international friends – the Republic of Iceland. Place your order today.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jay W. Johnson". The signature is fluid and cursive, with the first and last names being more prominent than the middle initial.

Jay W. Johnson
Director
United States Mint

P.S. For fastest service, visit our web site at www.usmint.gov, or call us toll free at 1-800-USA-MINT. Or complete and mail the enclosed reply card today.